



The Price Is Right: Financial Aid Edition

GEAR UP West 2014

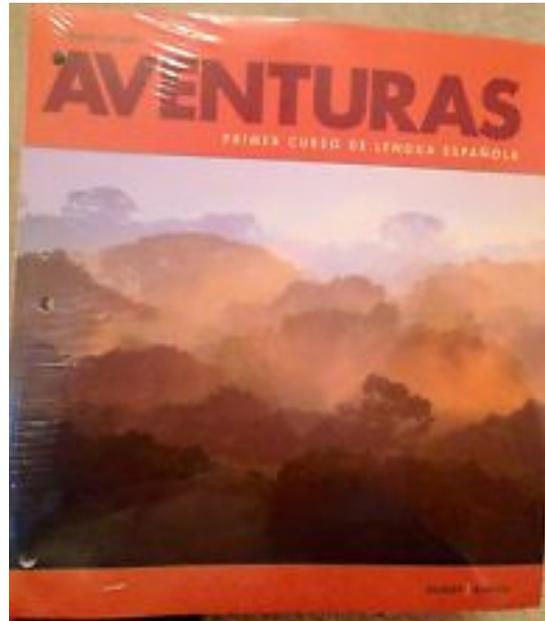
Courtney Wenta, Rakhshi Hamid, Justin Pendleton

Contestants, come on down!



Spanish Textbook *Aventuras*

- With workbook, video manual, and access to online Supersite!



“Seeing Double”

Semester of
books &
supplies
at LCCC



Semester of
Tuition
at LCCC



Semester of
East/North
Dorm



Semester
of West
Dorm



Semester of
Ultimate
Meal Plan



\$355

\$1398

\$2324

\$1544

\$1376

\$533

\$1839

\$3224

\$2044

\$1637

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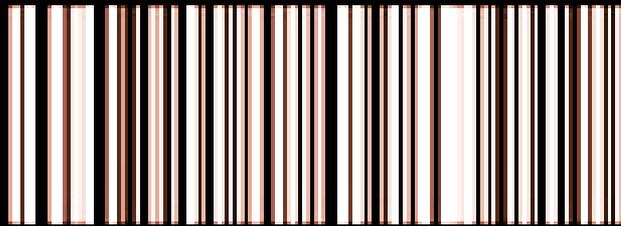
\$533

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\$3224

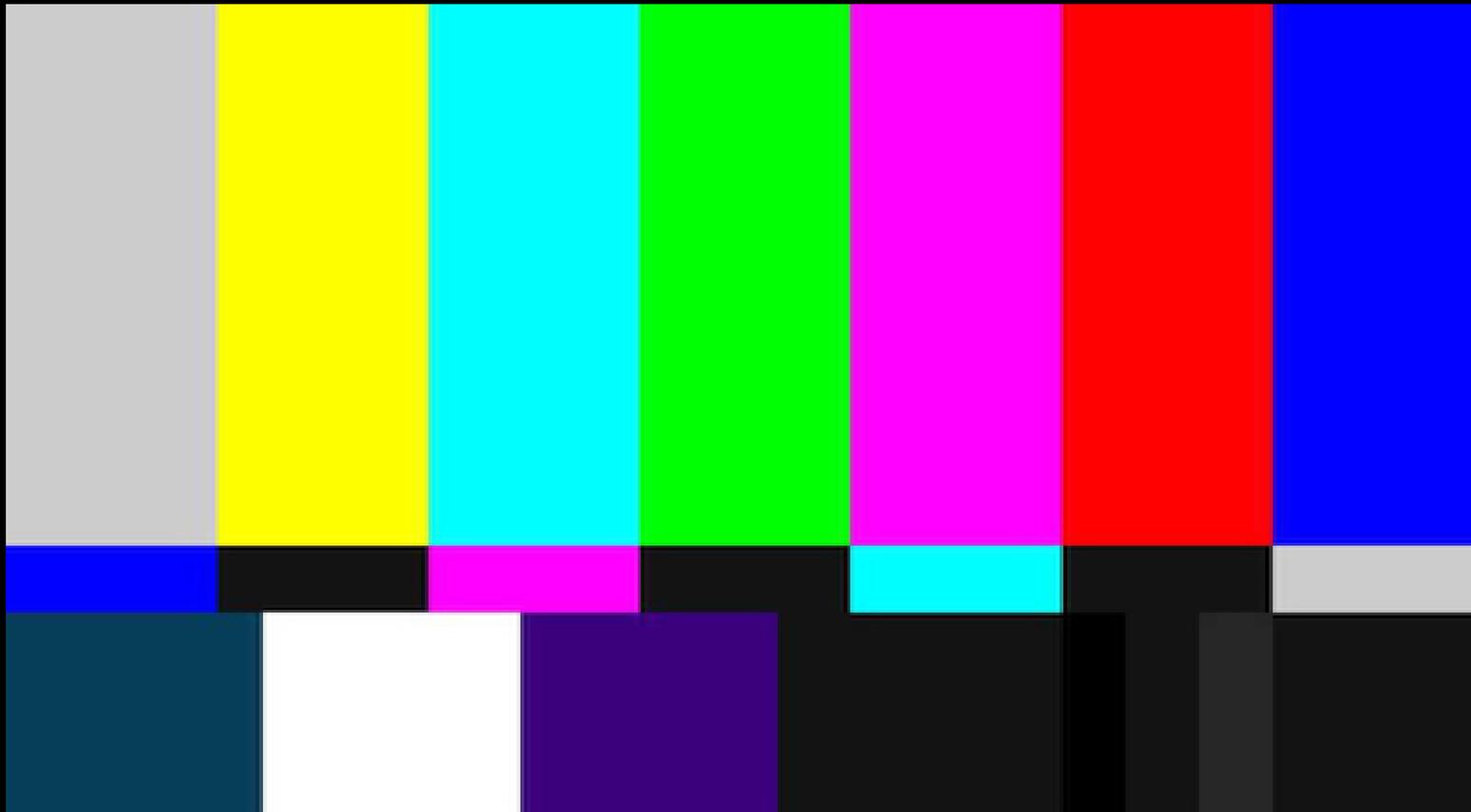
\$2044

\$1637



DJ 500BENZ

COMMERCIAL
BREAK EP



Contestants, come on down!



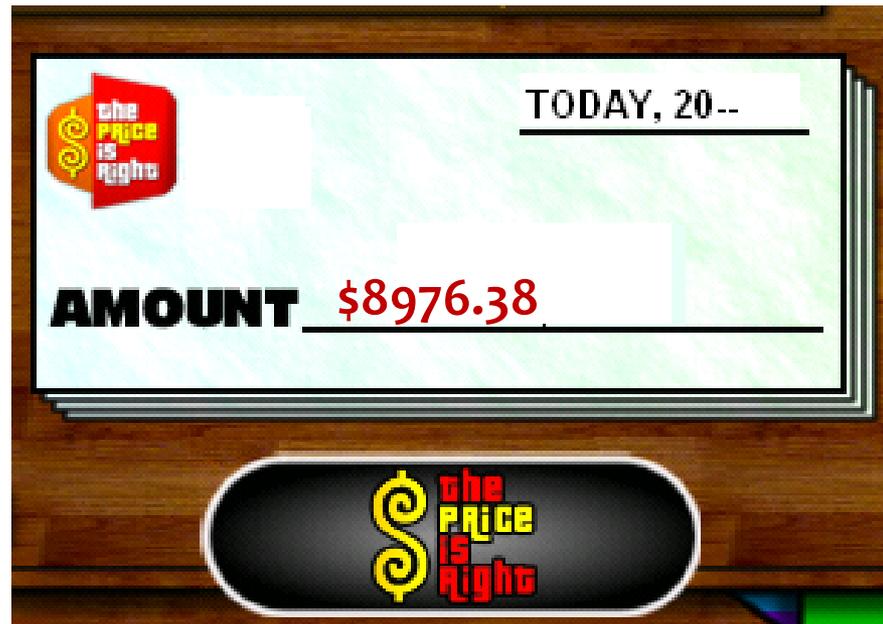
Tuition 50 years ago!

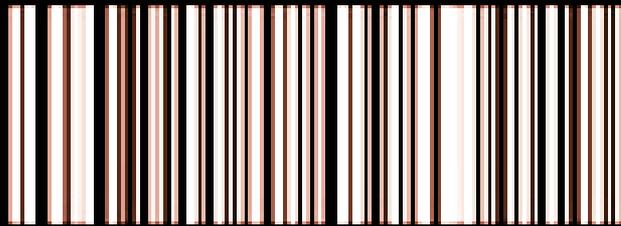
- Average one-year cost of tuition and fees for an in-state student at a public 4-year University 50 years ago, in the 1964-1965 academic year.



“Blank Check”

- Federal Stafford Loan in the original amount of **\$6500.**
- Write the total amount of the loan plus interest after 10 years.





DJ 500BENZ

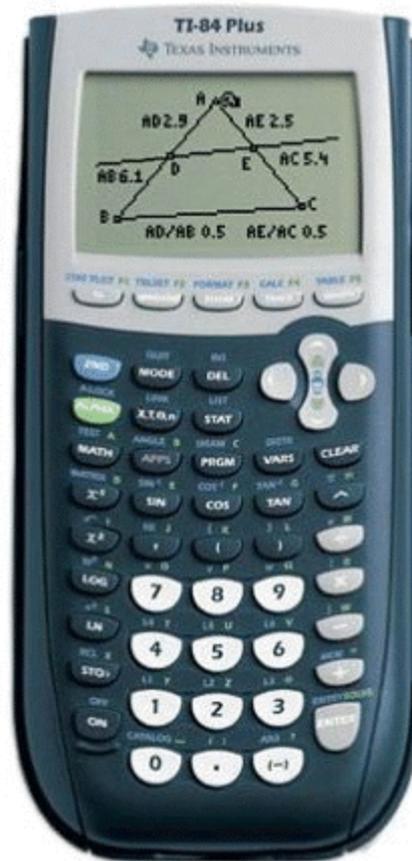
COMMERCIAL
BREAK EP



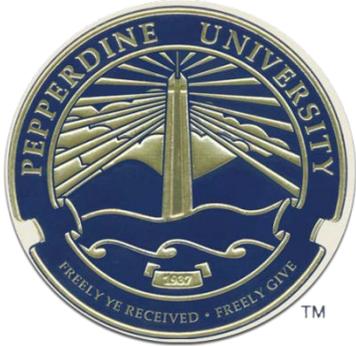
Contestants, come on down!



TI-84 Plus Graphing Calculator!



“Where did you come from? Where will you go?”



\$69,630

\$9,910

\$19,375

\$12,270

\$29,890

HIGHER

HIGHER

HIGHER

HIGHER

HIGHER

LOWER

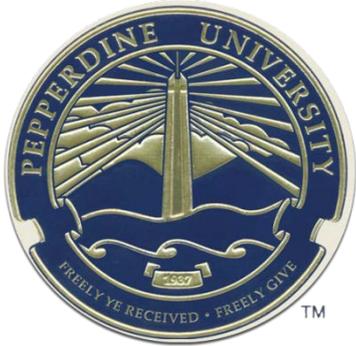
LOWER

LOWER

LOWER

LOWER

“Where did you come from? Where will you go?”



\$69,630

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\$19,375

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\$29,890

HIGHER

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LOWER

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LOWER

LOWER

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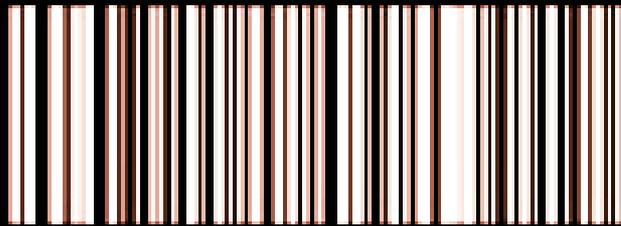
\$63,530

\$11,694

\$23,387

\$10,886

\$32,028



DJ 500BENZ

COMMERCIAL
BREAK EP



Contestants, come on down!



Maximum Parking fine at LCCC (Laramie County Community College)

PARKING VIOLATION

This vehicle is illegally parked. Reason for Violation:

- | | |
|---|--|
| <input type="checkbox"/> Vehicle has no valid Parking Permit | <input type="checkbox"/> Blocking Driveway or Access |
| <input type="checkbox"/> Parked in No Parking Area / Space | <input type="checkbox"/> Blocking other Vehicle |
| <input type="checkbox"/> Parked in Fire Lane | <input type="checkbox"/> Parked in 2 spaces |
| <input type="checkbox"/> Parked in Handicapped Space | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Parked in Reserved or Assigned Space | _____ |

Your license number has been recorded. Additional violations may result in towing of the vehicle at owner's expense.

DATE: _____
 TIME: _____
 LOCATION: _____
 ISSUED BY: _____

LICENSE PLATE NO.	STATE	PERMIT NO.
DRIVER'S NAME (if known)		
VEHICLE MAKE & MODEL		COLOR

PARKING VIOLATION

LARAMIE COUNTY COMMUNITY COLLEGE

You are illegally parked **No 2651**

- in a fire lane or access/fire hydrant zone \$30
- in a no-parking zone \$30
- in a Residence Hall-only parking zone . . . \$30
- by blocking the sidewalk/crosswalk . . . \$30
- in a "reserved accessible" (handicapped) space \$60
- by being parked improperly \$30

- in a yellow zone \$30
- along a yellow line \$30
- along a yellow curb \$30
- in an emergency/service vehicle only parking zone \$30
- in a 10- to 15-minute loading zone \$30
- Other _____ \$30

A copy of this ticket is on file. We urge you to conform to our parking rules to avoid future inconvenience and expense.

“Show me the money!”



\$2,796



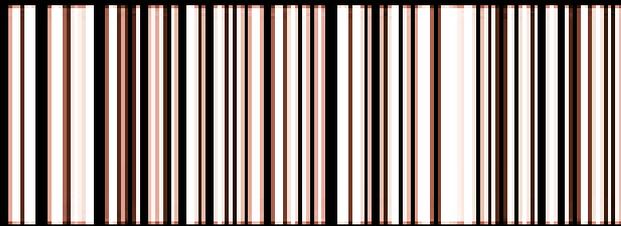
\$3,200



\$10,118

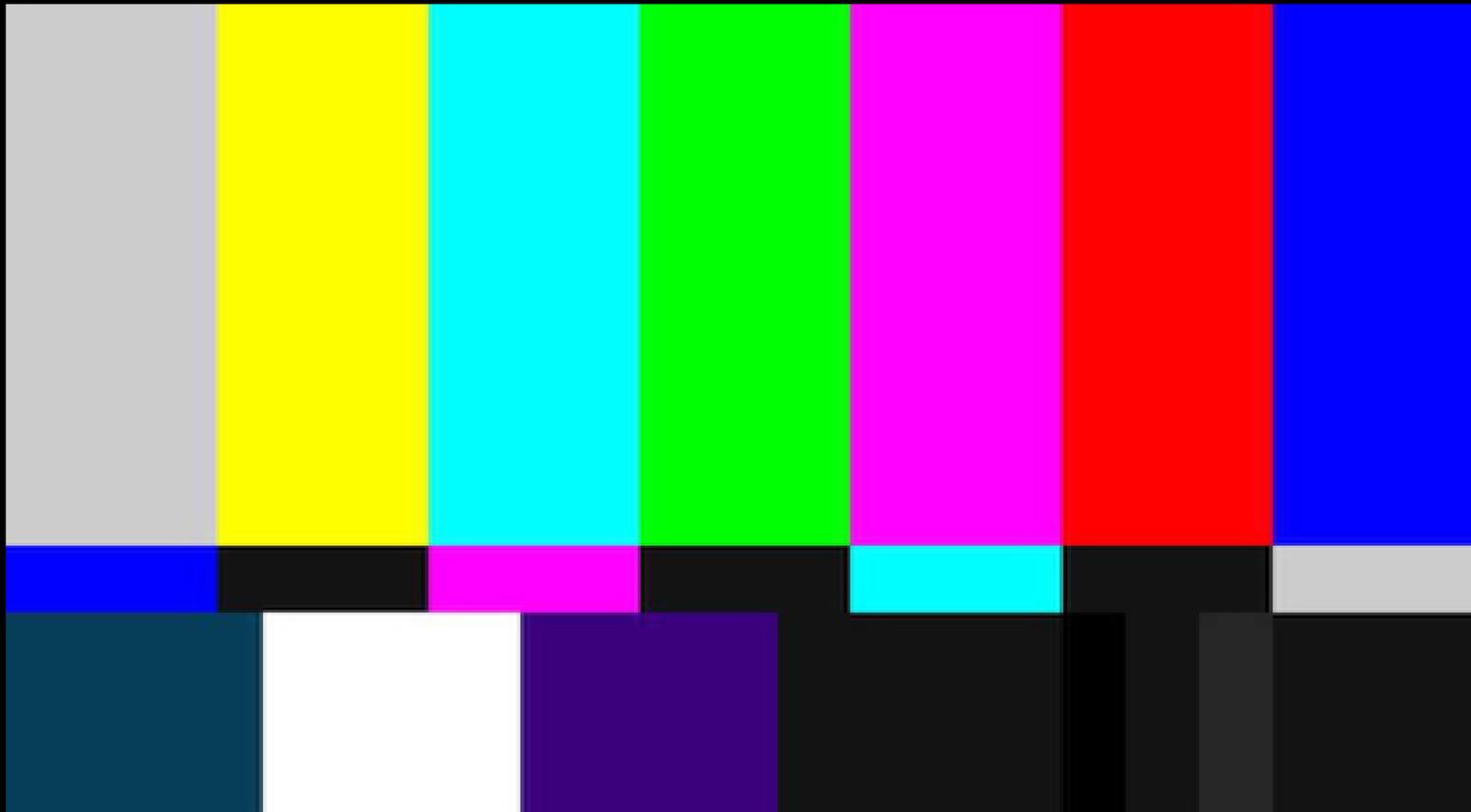


\$62,636*



DJ 500BENZ

COMMERCIAL
BREAK EP



Showcase Showdown

Showcase #2: Susie Smartypants

- Enrolled in 9 credits at a 2-yr public college in Wyoming
- Cost of attendance: \$12,276
- EFC: \$0
- Qualifies for a Pell grant
- Earned a “Zombie Apocalypse” scholarship in the amount of \$1707.90



Showcase #2: Christopher Collegebound

- Enrolled in 6 credits at a 2-yr public college in Wyoming
- Cost of attendance: \$11,328
- EFC: \$0
- Qualifies for a Pell grant
- Earned a “last-in” GEAR UP scholarship that covers tuition and fees



Congratulations, contestants!



Introductions

Another Game Idea: “Dolla Dolla Bill”



\$400



\$800



\$1398

(15 credits)



\$1600



Our experience...



- Positive Outcomes:
 - Audience participation and engagement
 - Helping contestants with games
 - Audience Bonus Questions
 - Interactive way to discuss financial aid and costs of college
 - Appropriate for families (GU students, parents, siblings, etc)

Our process...

- Donations
- Graphics from our PR department
- Script
 - Researched information relevant to our students – schools they had visited, scholarships available to them, schools many of our students attend, etc.
 - Determined what types of games to play
 - Assigned “parts” to various staff members
- We tried to create a balance of games making students aware of the costs of college and games that focus on ways to pay for college.



Some Tips & Ideas



- Have a script!
 - Customize to your students
 - Loosely based on the TV game show
-
- Family Events
 - Recruitment events
 - GEAR UP class/homeroom discussion

Your ideas: Think, Pair, Share



- What are some other venues for which a game like this would be useful and appropriate?
- How could you customize this type of game to fit the needs of your GEAR UP program and students?
- What challenges would arise in utilizing The Price is Right or a similar game?
- What benefits for students can you see in using a game like this one?

Thank you!

Contact Info:

- Rakhshi Hamid
 - rhamid@lccc.wy.edu
- Tom Milstead
 - Thomas.Milstead@ewc.wy.edu
- Justin Pendleton
 - jpendlet@lccc.wy.edu
- Courtney Wenta
 - cwenta@lccc.wy.edu



This is
my
thank you
dance!

