



# 12<sup>TH</sup> YEAR CAMPAIGN AND FAFSA COMPLETION INITIATIVE

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WASHINGTON STUDENT  
ACHIEVEMENT COUNCIL

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# TERMINOLOGY – FINANCIAL AID IS AN UMBRELLA

- Grants: income-based, federal and state.
- Scholarships: merit and income-based, from public, private, and nonprofit sources.
- Loans: income-based, federal and private.
- Work Study: income-based, federal and state.





# TERMINOLOGY: STARTING WITH THE BASICS – RULE OF 1

## FAFSA

- Free Application for Federal Student Aid
- [FAFSA.gov](https://fafsa.gov)

## WASFA

- Washington Application for State Financial Aid
- [Readyssetgrad.org/wasfa](https://readyssetgrad.org/wasfa)



# TERMINOLOGY (CONT'D)

EFC

Expected Family  
Contribution

COA

Cost of  
Attendance

FSA ID

Federal Student  
Aid ID (username  
and password)

SAR

Student Aid  
Report

Dependency

Verification

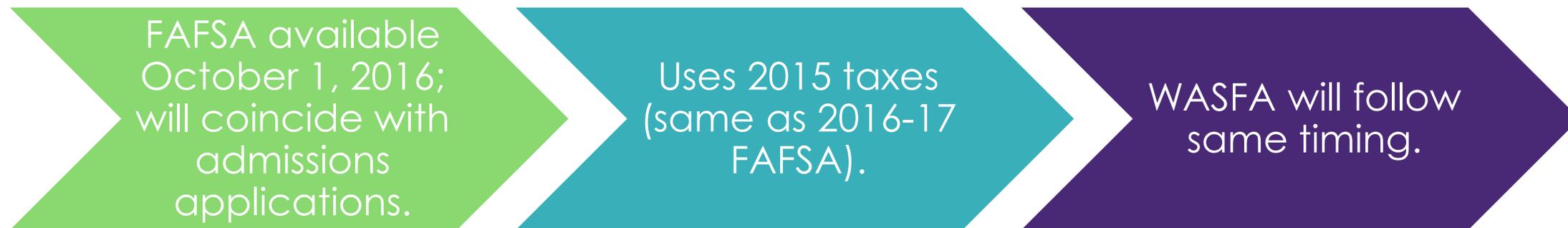
# COLLEGE APPLICATIONS AND FINANCIAL AID TIMELINE:

2017-2018 college and financial aid processes are ...





# TIMELINE- 2017-18



Great resource: [studentaid.ed.gov/sa/about/announcements/fafsa-changes](https://studentaid.ed.gov/sa/about/announcements/fafsa-changes)



# IF YOU ARE FEELING A LITTLE LIKE ...





# 12<sup>TH</sup> YEAR CAMPAIGN IS HERE TO HELP!

College  
Application  
Campaign

College  
Goal  
Washington

FAFSA  
Completion  
Initiative





# WHAT'S IMPORTANT ABOUT OCTOBER?





# 12<sup>TH</sup> YEAR CAMPAIGN

- Not a “one and done.”
- Kick off – month of October.
- College Application/Financial Aid events and information throughout the year.
- Build off school’s college-going culture work.



# 12<sup>TH</sup> YEAR CAMPAIGN – WHAT DO WE PROVIDE?

- Training
  - Content (admissions and financial aid) and event assistance
  - Webinars, resources
- Resources
  - Printed (posters, postcards, etc)
  - Electronic (site lead resource guide, activity ideas, customizable templates)
- A contact!

Need to talk to us?

We're listening....



# EXAMPLES FROM 12<sup>TH</sup> YEAR CAMPAIGN SITES





# EXAMPLES FROM 12<sup>TH</sup> YEAR CAMPAIGN SITES (CONT'D)

## Agenda for FAFSA/Financial Night 1-7-16

5:30- Dinner

5:50-Donna Jo Smith from Colville Community College talks the community college

6:00 – Storey Jackson from Colville Tribal Credit talks about loans and credit to seniors.

6:10-7:30 – FAFSA support

6:10-6:20 - Storey Jackson from Colville Tribal Credit talks about loans and credit to 7<sup>th</sup>-11<sup>th</sup> graders.

6:20-7:00- Mrs. Whitney talks to 9-11 graders about financial items

Mrs. Seymour talks to 7-8 graders about financial items

## 2016 FINANCIAL AID AND SCHOLARSHIP NIGHT

Thanks for coming!!!!



# EXAMPLES FROM 12<sup>TH</sup> YEAR CAMPAIGN SITES (CONT'D)



## WASFA



### Welcome to Financial Aid Night

Zillah High School January 20, 2016

If at any time you have a question, please ask one of our volunteers.

#### Please follow these steps:

1. Sign in at the Registration Desk.
2. Pick out an open computer.
3. Log-in using your ZHS Student Account Information.
  - a. If not a ZHS student use the guest log-in information.
4. Type in the URL for a Financial Aid page (**Do NOT Google it!**)
  - a. For FAFSA use [www.fasfa.gov](http://www.fasfa.gov)
  - b. For WASFA use [www.readysetgrad.org/college/state-financial-aid-dreamers](http://www.readysetgrad.org/college/state-financial-aid-dreamers)
5. Fill in as much information as you can tonight (*You can always log back in and make additions or corrections.*)
6. When finished make sure to save your data before leaving the FAFSA or WASFA website.
7. Complete a brief survey at <http://www.surveygizmo.com/s3/2499528/2016-College-Goal-Washington-Student-Survey>
8. Log off the computer. You are done for tonight.
9. Stop by the Registration Desk to pick up the scholarship help materials from Washboard.org and Washington Student Achievement Council.



## LC FINANCIAL AID/FAFSA EVENT THURSDAY, JANUARY 7, 2016

### AGENDA

- 6:00-6:30 p.m.: Opening Session
- 6:35-6:55 p.m.: Breakout Session 1
- 7:00-7:20 p.m.: Breakout Session 2
- 7:25-7:45 p.m.: Breakout Session 3

**Auditorium – OPENING SESSION: FAFSA Financial Aid Overview – (all grade levels)**  
*Joan Henning & Helen Van Blaricom, Gonzaga Financial Aid Department*

### BREAKOUT SESSIONS

#### **Room 133 – COLLEGE BOUND SCHOLARSHIP INFORMATION – (\*all grade levels)**

*Dave Rovick, College Success Foundation*

(\*must have signed up for CBS in 7<sup>th</sup> or 8<sup>th</sup> grade)- The College Bound Scholarship is state aid to help cover the cost of post-secondary education for families who document high financial need. This presentation is for eligible students and families who signed up in 7<sup>th</sup> or 8<sup>th</sup> grade. We will discuss what you need to be doing now, what the scholarship covers, how to get the scholarship, and which institutions accept the College Bound Scholarship.

#### **Room 135 – Scholarships: There Are No Secrets But There Are Strategies! – (all grade levels)**

*Stan Pichinevskiy, EWU Admissions Office*

Stan was a first generation student who had no idea scholarships existed until his senior year. Once he was introduced, he made applying for scholarships his part-time job and it paid really well! He received over \$30,000 in scholarships and graduated with small student debt. Come hear him share his strategies for finding, writing and applying for scholarships.

#### **Room 131 – Washington State Opportunity Scholarship – (seniors) – Sessions 1 & 2 ONLY**

*Terrie Ashby-Scott, WSOS*

The Washington State Opportunity Scholarship (WSOS) is a unique partnership with businesses helping to support the next generation of scientists, engineers, health care professionals, and other professionals in high-demand STEM fields. Come learn more about this 5-year, renewable scholarship opportunity for current seniors from low- and middle-income families. Annual scholarship awards range from \$2,500-\$7,500 per year!

#### **Room 105 – Funding a College Education: Answers to Frequently Asked Questions**

*Tom Coffin, Financial Planner; Brian Spraggins, LC T-2-4 Counselor and former Admissions Officer*  
Mr. Coffin and Mr. Spraggins will lead a Q & A around frequently asked questions regarding college savings, funding, and general concerns about paying for college. Session attendees can ask questions via index cards to protect personal information.

#### **Room: LIBRARY – (Computer access available)**

*Jessica Hernandez, EWU Financial Aid Department,*

*Joan Henning & Helen Van Blaricom, Gonzaga Financial Aid Department*

- (12<sup>th</sup> grade) FAFSA application filing and questions
- (11<sup>th</sup>-12<sup>th</sup> grade) FSA ID sign up
- (9<sup>th</sup>-10<sup>th</sup> grade) Scholarship searches





# FAFSA COMPLETION INITIATIVE

The FAFSA Completion Initiative allows participating districts access to student-specific FAFSA completion information for their students.

This data allows FAFSA completion intervention at the school level.

## Background:

- First Lady's Reach Higher Initiative and FAFSA Completion Challenge.
- Publically available aggregate FAFSA filing data:  
[bit.do/FAFSACompletionData](http://bit.do/FAFSACompletionData).
- ESD Completion Map:  
[bit.do/WA-FAFSA-Completion](http://bit.do/WA-FAFSA-Completion)
- Training manual and webinar provided along with easily accessible customer service!



# FAFSA COMPLETION INITIATIVE – DATA!



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NOW THAT YOU ALL WILL HAVE SENIORS ...





# Continue the Conversation

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## Find us online:

- [www.wsac.wa.gov](http://www.wsac.wa.gov)
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